



Trademarked: A History of Well-Known Brands, from Airtex to Wright's Coal Tar

David Newton

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In the first thirty years of trade registration, between 1876 and 1906, over 250,000 marks were registered in Britain. This book includes a selection of 220 of the interesting and curious of those early brands, from Carlsberg to Triumph cars, from Lea and Perrin sauces to Beecham's pills. It teaches the history of these brands.

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