



Online and Blended Business Education for the 21st Century: Current Research and Future Directions (Chandos Learning and Teaching Series)

J B Arbaugh

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Examines the state of research of online and blended learning in business disciplines with the intent of identifying opportunities for meaningful future research and enhancing the practice of online teaching in business schools. The book evaluates research from business disciplines such as accounting, economics, finance, information systems (IS), management, marketing, and operations/supply chain management. The author reports on topics attracting interest from scholars in the respective disciplines, the methods commonly used to examine those topics, and the most noteworthy conclusions to date from that research.

- Written by a leading scholar on online learning in the business disciplines
- The author is the current editor of the leading Learning and Education journal
- Focused on online and blended learning in business schools



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