



# Financial Modeling with Crystal Ball and Excel (Wiley Finance)

*John Charnes*

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"Using Crystal Ball and Excel, John Charnes takes you step by step, demonstrating a conceptual framework that turns static Excel data and financial models into true risk models. I am astonished by the clarity of the text and the hands-on, step-by-step examples using Crystal Ball and Excel; Professor Charnes is a masterful teacher, and this is an absolute gem of a book for the new generation of analyst."

-Brian Watt, Chief Operating Officer, GECC, Inc.

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-Paul Dietz, Manager, Quantitative Analysis, Westar Energy

"John Charnes presents an insightful exploration of techniques for analysis and understanding of risk and uncertainty in business cases. By application of real options theory and Monte Carlo simulation to planning, doors are opened to analysis of what used to be impossible, such as modeling the value today of future project choices."

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