



# **Mergers, Acquisitions and Strategic Alliances: Understanding the Process**

*Emanuel Gomes, Yaakov Weber, Chris Brown, Shlomo Yedidia Tarba*



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This book tackles the strategic, financial and procedural aspects of planning and executing mergers, acquisitions and strategic alliances. It also explores the similarities and differences between these various types of transaction and illustrates each with case studies, to help students from final year undergraduate to MBA.



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