



Using Webinars For Business: The Complete Guide For Beginners (Stuff Made Simple Book 3)

P Teague



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Fully updated for 2016!

Step-By-Step, Jargon Free Guide: How To Set Up And Host The First Webinar For Your Business

GoToWebinar, AnyMeeting, Google Hangouts ... there are so many webinar options to choose from. But which do you use?

And why are so many businesses rushing to embrace webinar technology to boost prospects, leads and sales?

There's no doubt about it, with broadband speeds now so fast and reliable, webinars are the 21st Century way to do business.

But very few dare to try them without proper guidance, tuition and coaching.

In this simple step-by-step guide, webinar expert and former BBC presenter Paul Teague will show you exactly how to set up, organise and run your very first live webinar.

This informative guide assumes zero knowledge of webinars and will talk you through the services available, the pros and cons of the main options, the essential equipment that you need to use and the main webinar models which work best in these online events.

The step-by-step screen shots will ensure that you can see every process and strategy by Paul, who has been hosting events to worldwide audiences since 2009.

The Using Webinars For Business Kindle Guide even has detailed screen shots showing you exactly what to look at and where to click.

What's In This Guide?

- 1:** What are webinars, why should you be using them and how to get started?
- 2:** How to start running webinars in your business - for free - by the end of the week
- 3:** The differences between Google Hangouts and conventional webinars, and when to use them
- 4:** The different webinar presentation models and how to deploy them
- 5:** The essential equipment to use when running webinars: microphones, webcams and other kit
- 6:** Turning your webinars into an automated sales machine that runs on autopilot

7: Professional techniques to avoid looking and sounding like an amateur

8: The essential marketing techniques to squeeze the best out of webinars

9: Promoting and marketing your webinars

10: Creative ways to make more profits from your webinars

Free Bonus For Every Reader

As a reader of this Kindle Guide you will get immediate access to the .pdf version of the book, so that you can print it, make notes on it and keep it handy by your desk. This link will always give you access to the latest updated version of the guide.

There is also a 1-hour introductory video to accompany this book, you can find it on the 'latest updates' page - the link is given in the final pages.

This guide is made up of 150+ pages of great information, detailed instructions and experienced user tips, yet it assumes absolutely no technical knowledge.

Take your first steps into the wonderful world of webinars today and start using the marketing device that's been embraced by millions of businesses throughout the world.

Fully updated for 2016!



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Trey Olivas:

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Elsie Fiala:

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Caroline Hagemann:

In this age globalization it is important to someone to find information. The information will make anyone to understand the condition of the world. The condition of the world makes the information easier to share. You can find a lot of referrals to get information example: internet, magazine, book, and soon. You can see that now, a lot of publisher that will print many kinds of book. Often the book that recommended for you is Using Webinars For Business: The Complete Guide For Beginners (Stuff Made Simple Book 3) this guide consist a lot of the information of the condition of this world now. This kind of book was represented how do the world has grown up. The language styles that writer make usage of to explain it is easy to understand. The particular writer made some analysis when he makes this book. Honestly, that is why this book ideal all of you.

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