



# Stock Investing for Everyone: Tools for Investing Like the Pros (Wiley Investment)

*Arshad Khan, Vaqar Zuberi*



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Stock Investing for Everyone

This book is written for a broad category of investors ranging from the inexperienced part-timer interested in learning more about analyzing stocks and taking advantage of market trends to the seasoned pro, aiming to hone his or her skills and learn more about the latest investment strategies, tools, and techniques.

Written by an exceptionally well qualified author team one of whom, Vaqar Zuberi, was ranked among the top 5% of proprietary traders for seven years running Stock Investing for Everyone covers all the bases, from market fundamentals to advanced electronic stock screening and ranking tools. Without abstruse theory or complex mathematics, it supplies clear, step-by-step instructions on how to:

- \* Research stocks using the Internet, newsletters, company reports, and other major resources
- \* Use sophisticated stock valuation tools and techniques
- \* Conduct fundamental and technical analysis
- \* Analyze key fundamental and momentum indicators such as EPS, trading volume, moving averages, and others
- \* Recognize and exploit market trends
- \* Screen and rank stocks using both traditional and the latest electronic tools
- \* Interpret stock behavior and effectively handle both weakening and red-hot stocks
- \* Use the investment strategies and techniques of stock market professionals
- \* Employ sophisticated risk and portfolio management techniques
- \* Screen stocks using the original, highly effective "Express" method

Stock Investing for Everyone arms you with the knowledge and skills you need to minimize risk and maximize the returns on your stock investments.

## Praise for Stock Investing for Everyone

"A valuable source of investment strategies and general investing information for all levels of investors. I work in the financial industry, providing investment research data to individual and institutional investors, and I still learned a great deal from this book. Any investor can use the tools provided here to help make profitable investment decisions. I strongly recommend this book to anyone who is beginning to enter the market or to experienced investors seeking to broaden their knowledge base."

Brett A. Bernstein, Vice President, Zacks Investment Research, Inc.

"What makes this book terrific is that it provides a very thorough and up-to-date treatment of stock analysis, particularly as to stock valuation, that individual investors can easily understand." Chuck Hill, Director of Research, First Call Corporation

"The authors provide a thorough and comprehensive guide to the do's and don'ts of stock investing." Jim Solloway, former Director of Research, Argus Research Corp.

"A comprehensive, nuts-and-bolts book that can meet the needs of novice, experienced, and professional stock market investors. Unlike most books on investing, this book focuses solely on the stock market and, consequently, fills a void in that area." Isidro A. Diaz-Tous, President, Encor-America, Inc.

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