



Be the Business: CIOs in the New Era of IT

Martha Heller

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How much more responsibility can IT take on? How long can the center hold?

Through interviews with dozens of CIOs, Heller has created a snapshot of what CIOs are doing to lead IT in a climate where technology belongs to everyone. She addresses how CIOs are changing their operating models, their approaches to talent development, their assessment of the new IT provider marketplace, and most importantly, the skills and behaviors critical to CIOs who are achieving success in an ever changing landscape. As a master storyteller, Heller incorporates philosophy, humor, and pragmatic advice into a book that both informs and entertains.

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