



# **Globalization, Cultural Identities, and Media Representations (SUNY series, Explorations in Postcolonial Studies)**

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## **Globalization, Cultural Identities, and Media Representations (SUNY series, Explorations in Postcolonial Studies)**

*Explores the role of media in the construction of cultural identities.*

Globalization, Cultural Identities, and Media Representations provides a multidirectional approach for understanding the role of media in constructing cultural identities in a newly globalized media environment. The contributors cover a wide range of topics from different geopolitical areas, historical periods, and media genres. Case studies examined include the shift from print to Internet, local representations of modern world cinema and glo/cal television, narrative strategies in transnational literature, and cultural economics of the mediation of world music in India, China, Algeria, Israel, Europe, and the United States. This case study approach allows for deeper insights into the complexity of each cultural subsystem as part of the whole media culture system. This book exemplifies a transcultural and transdisciplinary dialogue that maps out new—relocalized—territories and borders for mediated cultural identities and also reveals the complexity and connectedness of all of these discourses.

Natascha Gentz is Junior Professor of Sinology at Frankfurt University and the coeditor (with Michael Lackner) of *Mapping Meanings: The Field of New Learning in Late Qing China*.

Stefan Kramer is Associate Professor of Media Studies at the University of Constance, Germany.



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