



Telecommunications Cost Management

Jr., William A. Yarberry, Brian DiMarsico, IV, Thomas Phelps

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Most telecom books focus on either traditional telecom billing audits or pure technology, with the cost saving ideas buried deep in the text. Busy decision-makers need the specifics quickly, without having to plow through details that do not affect the economics of a project. Telecommunications Cost Management takes cost saving techniques and brings them to the forefront where managers and decision makers can quickly use them for real world cost reductions or efficiency gains.

Traditional bill auditing texts provide recommendations but only within the context of the existing architecture - for example, they might highlight techniques for reducing circuit switched leased lines but omit the pros and cons of leased lines versus alternatives. Telecommunications Cost Management provides a blueprint for cost reduction across all major technologies - from frame relay to IP telephony to contract recommendations. The text presents the key facts up front, with sample calculations for broadband, local access, equipment, and service alternatives. It provides scenarios showing the effects of different architectural strategies for both voice and data communications. Intended for the busy decision-maker, this reference eliminates the need to wade through unnecessary details and guides the reader directly to the cost saving techniques.

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