



Facility Management 2014/15: Das Branchenjahrbuch (German Edition)

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Facility Management 2014/15: Das Branchenjahrbuch (German Edition) Markt- und Medieninformationen GmbH F.A.Z.-Institut für Management-Facility Management 2014/15 - Das Branchenjahrbuch

Facility Manager sind nicht mehr nur die Heinzelmännchen im Hintergrund, die dafür sorgen, dass die Abläufe stimmen und sich Unternehmen ganz auf ihr Kerngeschäft konzentrieren können. Immer häufiger übernehmen sie die Rolle des Beraters und treten damit aus ihrem bisherigen Schattendasein heraus. Dabei greifen die großen FM-Themen IT und Nachhaltigkeit an vielen Stellen ineinander. Da überrascht es nicht, dass Facility Management hierzulande zu den Wachstumsbranchen zählt und als Jobmotor der Immobilienbranche gilt.

Das Jahrbuch Facility Management 2014/15 enthält Autorenbeiträge von hochkarätigen Wissenschaftlern, die im Bereich Facility Management forschen und lehren, sowie von renommierten Branchenexperten, die in diesem Rahmen ihr Know-how an den Leser weitergeben. In einem Serviceteil präsentieren sich die wichtigsten Firmen der Branche mit den Daten und Fakten, die sie zu dem perfekten Partner für Unternehmenskunden und zu einem attraktiven Arbeitgeber machen. Zu allen Beiträgen gibt es englische Übersetzungen.

Erstmals erscheint das vom F.A.Z.-Institut herausgegebene Branchenjahrbuch Facility Management in Zusammenarbeit mit GEFMA, dem Deutschen Verband für Facility Management e.V., als Mitherausgeber.

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